



HEALTH PRODUCT PACKAGING— COLPEXIN™ SPHERE

HUCKdesignSM, a service of MPR's Product Development Group, was retained by a specialty pharmaceutical company to develop an innovative product presentation and packaging system for the Colpexin[™] Sphere. The Colpexin[™] Sphere is a product for the non-surgical management of pelvic organ prolapse and pelvic floor muscle weakness. HUCKdesignSM utilized their superior industrial design skills in close collaboration with the client's medical board to create and implement the graphic and structural features of all packaging components. The applicator design of the Colpexin[™] Sphere was designed to improve usability by enhancing correct and convenient product use.

